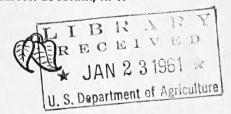


1170 BROADWAY New York 1, N. Y.

MUrray Hill 5-9377 Cable Address: LOUDANK, N. Y.



TROPICAL PLANT MATERIAL

DISH GARDEN PLANTS
CACTUS • SUCCULENTS
NOVELTY BULBS • SEEDS



LET'S DO BUSINESS!!!!

Send us your list of Requirements!!!!

We have compiled a list of the most popular and best moving varieties of Plants, bulbs and seeds, that are available for delivery now and in the near future.

We have made every effort to obtain the very best quality stock for you, at the lowest possible price. We feel you will be pleased with the material you receive. Let us have your list of requirements. We assure complete satisfaction with our service.

Do not fail to look over the list of bulbs, Fancy-Leaved Caladiums, Gloxinias, Tuberous Rooted Begonias, Dahlia Tubers, and other items used by every grower and retailer with growing facilities. Let us have your inquiries.

Look this list over carefully, and let us have your order NOW for whatever stock you need immediately; also, your anticipated requirements.

SPECIAL NOTE

We encourage the placing of orders for your anticipated yearly requirements to be shipped on a schedule basis.

This gives you an opportunity to increase your business by preventing your stock of popular and fast selling varieties from being depleted. It is also an assurance of getting a supply of items regularly which may be scarce and hard to get.

It is an essential and advantageous step in supplying the constant increasing demand for

NOVELTY FOLIAGE PLANTS

and other material of this nature, since these are being featured by all interior decorators in the building and decorating pattern of every home or business structure.

We welcome the opportunity of discussing this with you.

PRICES: All prices are F.O.B. source of production and on imported material F.O.B. port of entry.

TERMS: 2% 10 days, net 30 days, to those of approved credit. Cash with order where no credit rating is available.

IMPORTANT: All precautions are taken with regard to following the rules of transit regulations to prevent losses due to damage. THEREFORE, in the event of losses and damage due to transit conditions, it is necessary and imperative that the consignee obtain a bad order report immediately from the carrier in order to file claim for the damage.

We give no warranty expressed or implied as to the productiveness, descriptiveness, or reversion other than the value of goods in question, nor are we responsible for damage while goods are in transit.

Quoted prices are subject to change without notice due to market fluctuations. In the instances where no price is quoted, the market price will prevail at the time shipment is made.

In the case of Rooted Cuttings, Unrooted Cuttings, Seedlings and Transplants, the minimum order is 100 of a variety

250 of a variety or size charged at the 1000 rate except where noted.

Note:

RC — Rooted Cuttings UR — Unrooted Cuttings

Trspt. — Transplants Lvs. — Leaves MRL — Moss Rooted Layers Sdlg. — Seedlings MRL — 2½" — 3" — 4" etc. Pot Grown sizes

PLANTS FOR DISH GARDENS and for ORNAMENTAL FOLIAGE SPECIMENS

AGLAONEMA

A. Communications		
A. Commutatum (Variegated Chinese Evergreens)		
	100	1000
Unrooted 4/6"	15.00	125.00
Unrooted 6/8"Rooted 4/6"	17.50	100.00
Rooted 4/6"	17.50	150.00
A. Modestum Simplex		
(Chinese Evergreens)	15.00	105.00
Unrooted 8" up 4 ivs. up	10.00	133.00
Unrooted 8" up 4 lvs. up R. C. 3/5" — 3-6 lvs. R. C. 4/6" — 4-6 lvs. R. C. 5/7" — 5-7 lvs.	13.50	110.00 /
P C 5/7" = 5-7 lve 11/10	15.50 15.00	130.00-16
Chinese Evergreens, bare-root, for	immediat	e retail
sales — Minimum order 50, may order	25 of 2	sizes if
		01200 11
desired. $6/8'' - 5-7$ leaves $30/4$	25.00	
8/10" — 6-8 leaves	30.00	
10/12" — 6-9 leaves 12/15" — 6-10 leaves	35.00	
12/15" — 6-10 leaves	40.00	
A. Roebelini UR (Schismatoglottis)	35.00	300.00
A. Roebelini 21/4" (pot grown)	50.00	
ARALIA		
A. Balfouriana (UR) (Var.)	8.50	70.00
A. Balfouriana RC (Var.	10.00	90.00
A. Sieboldii sdlgs.	7.50	65.00
(See seed)		
ARDESIA		11.7
A. Crenulata (seed) — \$5.00 per lb.		
A. Crenulata sdigs (small)	4.50	30.00
A. Crenulata sdigs (medium)	6.00	30.00 50.00 75.00
A. Crenulata sdigs (Large)	8.50	75.00
(See seed)	0.00	, , , , ,
Ç		
AUCUBA		1957 L
	17.50	150.00
A. Japonica R.C. (highly variegated)	17.50	130.00

BEGONIA

BEGONIA			
Rex Begonias R.C. The finest assortment of new at Spring delivery only.	ttractive	colors for	
See listings of Tuberous Begonia ing of BULBS.	s under	the head-	
BOXWOOD			
B. Japonica R.C. (small)	6.50 7.00	50.00 60.00	
CISSUS			
C. Antartica R.C. (Kangaroo Ivy)	11.00	100.00	
CRASSULA (Jade Plant)			
C. Aborescense U.R. (small)	. 3.00	16.50	
C. Aborescense U.R. (medium)	. 5.00	35.00	
C. Aborescense U.R. (large)	7.50	60.00	
CROTON			
C. Rooted Cuttings assorted C. 2½" pot grown assorted	13.50	125.00	
C. 3" pot grown assorted	25.00		
C. Maculatum R.C. (apple leaf)	. 10.00	85.00	
C. Maculatum R.C. 21/4"	16.00	140.00	
C. Punctatum R.C. 21/4"	16.00	85.00 140.00	
o. i unctatum N.o. 274	. 10.00	140.00	
CRYPTANTHUS			
C. Rosea Picta U.R. C. Terminalis Variegated	. 10.00	90.00	
(known as C. Tricolor) R.C.	25.00		
C. Zebrina Zonatus U.R.	17.50	150.00	
DICHOSANDRA			
D. Regina U.R.		75.00	
D. Regina R.C.	. 11.00	100.00	
D. Mosaica Undata U.R. (seersucker plant)	. 12.50	100.00	
See Geogenanthus D. Mosaica Undata R.C.			
oulou ondutu N.O	. 20.00		

Prices Subject to Change Without Notice

1-59

DIEFFENBACHIA

D. Amoena U.R. (small)	56.50	1000
D. Picta started rooted cane	15.00	
a lvs. 3" high	15.00	
D.*Picta 21/4"	27.50	
D. Picta 3" 6/10"	37.50	
D. Picta 4" 12/15"	65.00	
D.*Roehrsii 21/4"	37.50	
D Roehrsii 3"	45.00	
*Packed 64 to the carton — minimum orde (Cartons can be assorted)	r 64	

DRACAENA

D. Draco (Seed) (New) Inquire	for Price
sively good foliage for dish garden work within a short time after sowing the seed. Also, a good subject for landscape work in tropical areas. D. Godseffiana U.R. 4/6"	60.00
D. Godseffiana U.R. 6/8" 2/3 tiers 9.00	70.00 80.00
D. Godseffiana U.R. 8/12" 10.00 D. Godseffiana R.C. 10.50	90.00
D. Godseffiana 21/4" 2-plts. per pot 17.50	165.00
D Godseffiana 21/4" 3-plts, per pot 25.00	225.00
D. Massangeana 3" 40.00 D. Sanderiana U.R. 3/5" (Kits) 8.00	60.00
D Canderiana II R 4/6" 9.00	75.00
D. Sanderiana U.R. 6/8" 10.00 D. Sanderiana R.C. 12.50	85.00 110.00
D. Sanderiana R.C. 12.50 D. Sanderiana 2½" 17.00	150.00
D Warneckii U.R. (side shoots) 23.00	210.00
D. Warnechii U.R. (Tops) 27.00 D. Warneckii 21/4" 45.00	250.00
EPISCIA	
E. (Assorted Varieties) R.C	125.00
EVONYMOUS	
	65.00
F Auero-Marginata R.C. 7.50	65.00
F Media Picta R.C	65.00
E. Silver Queen R.C. 7.50	65.00

FATSHEDERA

FATSHEDERA	Ĭ.	
F. Lizei (joint) R.C. F. Lizei (Var.) (joint) R.C.	8.50 12.50	1000 75.00 100.00
FERNS		
Boston Compacta 2½" Whitmanii 2½" Verona 2½" Pellea Rotundifolia 2½" We have a full selection of FERN Pteris ferns in a number of variet Wrightii, Aspidium Tsussimense, Cyrtonum (holly fern) — etc. for delivery September. Inquire for list and price.	15.00 15.00 25.00 S in flats ties — F	140.00 140.00 such as Adiantum
FICUS		
F. Decora M.R.L. F. Doescherii M.R.L. (regular) (Variegated Rubber Plant) F. Doescherii M.R.L. (large) (10/16 leaves) F. Elastica M.R.L. (extra fine quality) F. Pandurata M.R.L. (small) F. Pandurata M.R.L. (large)	75.00 35.00 75.00	325.00
FITTONIA		
F. Argyroneura R.C.	11.00	90.00
FURCRAEA		
F. Selloa Marginata (Bulbels) (Variegated) New, good for dish garden work and in tropical areas an impressive landscape subject.	9.00	75.00
GEOGENANTHU (SEERSUCKER PLANT)	IS	
G. Undatus U.R. G. Undatus R.C.	12.50 20.00	100.00
HOYA CARNOS	A	
H. C. Exotica R.C. H. C. Variegated R.C. H. C. Variegated 2½"	0000	

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NOVELTY FOLIAGE PLANTS

and other material of this nature, since these are being featured by all interior decorators in the building and decorating pattern of every home or business structure.

We welcome the opportunity of discussing this with you.

KENTIA PALM

K	. Fosteriana	(seed)	Market	price
.,	. , , , , , , , , , , , , , , , , , , ,	(See seed)		
		Delivery after June 1st		
		Minimum order 1 bushel bo	X	

IVY		
I. Cordata (Sweetheart Ivy) RC I. English RC I. Glacier (small leaf var.) RC I. Hahns self-branding RC I. Maple Queen RC I. Merion Beauty RC I. Variegated (large leaf) RC 2-3 lvs. I. Variegated (large leaf) RC 3-4 lvs.	100 8.50 3.00 7.50 3.50 5.00 4.50 6.00 7.00	1000 75.00 18.00 60.00 25.00 40.00 35.00 50.00 60.00
IXORA		
1. Coccinea RC (ideal for Dish Gardens)	8.50	75.00
L. Lucidum RC	7.00	60.00
MARANTA		
M. Kerchoveana RC	10.00	70.00 85.00 100.00
MYRSINE		
M. Africana RC	8.50	75.00
NEANTHE BELLA P	ALM	5
N. B. Seedlings 2 lvs. N. B. Spaced sdlgs. 3-5 lvs. N. B. Transplants 4-8 lvs. N. B. Transplants 6-8 lvs. 7/9" N. B. 2½" 2/3 plts. per pot	12.50	35.00 60.00 85.00 110.00 180.00

NEPHTHYTIS

N. Emerald Gem RC 3-lvs. up N. Green Gold R.C. 3-lvs. up	100 7.00 7.50	1000 60.00 65.00
in dicell dold N.C. 3-175. up	7.50	00.00
N. Imperial White R.C. 3-lvs. up	11.00	100.00

PANDANUS

P. Veitchii U.R.	8/14"	8.50	70.00
P. Veitchii U.R.	15/20"	10.00	85.00
P.*Veitchii R.C.	8/14"	20.00	175.00
P.*Veitchii R.C.	15/20"	25.00	225.00
*Orders for rooted of date desired	cuttings should be placed	60 days i	n advance

PANAMIGA (Friendship plant)

See Pilea involcurata

PEPEROMIA

P. Astrid R.C.	0.00	75.00
D Actrid 21/11	9.00	75.00
P. Astrid 21/4"	20.00	175.00
P. Emerald Ripple R.C.	10.00	85.00
P. Emerald Ripple 21/4"	20.00	175.00
r. rantasy k.C.	10.00	85.00
(Dwarf small leaf Emerald Ripple)		00.00
P. Fantasy 21/4"	20.00	175.00
P. Fosteriana R.C.	14.00	
P Fosteriana 21/4"	14.00	125.00
P. Fosteriana 21/4"	20.00	
P. Green Gold R.C.	10.00	85.00
P. Obtusifolia U.R.	5.50	40.00
P. Obtusifolia R.C.	7.00	60.00
P. Obtusifolia Compacta R.C.	10.00	85.00
P. Obtusifolia Compacta 21/4"	20.00	175.00
P. Obtusifolia Var. R.C.	11.00	
P. Obtusifolia Var. 21/4"		100.00
P. Obtusifolia Var. Comments D.C.	16.00	
P. Obtusifolia Var. Compacta R.C.	12.00	110.00
P. Obtusifolia Var. Compacta 21/4"	22.50	
P. Pericat (Leaf R.C.)	10.00	90.00
D Candons!! // / DAI	10.00	90.00
(Watermelon Peperomia)	20.00	55.00
P. Sandersii 21/4"	20.00	
P. White Cloud R.C.		100.00
1. Willie Oloud N.O	12.50	100.00

PIGGY BACK

(See Tolmiea)

PHILODENDRON

1	.00 1000
P. Cordatum Vines	.00 80.00
P. Cordatum rooted started eyes	25.00
(Minimum order 1500 eves)	
P. Cordatum 2/4 lvs. R.C	6.00 40.00
P. Cordatum 3/5 lvs. R.C	'.00 60.00
(Very fine quality)	
P. Cordatum 21/4" 3-pits to pot 20	.00
P. Dubia U.R. (Tips)	1.00
(Minimum order 35)	
(Minimum order 35) P. Dubia 4"	5.00
(Minimum order 25)	
P. Florida R.C. 2/3 lvs	50
P. Florida R.C. 3/5 lvs. 27 P. Florida 3" 2-plts. 75	.50
P. Florida 3" 2-pits	.00
(MINIMUM Order 25) P. Florida 27 2 plts 110	00
(Minimum order 25) P. Florida 3" 3-plts. 110 (Minimum order 25)	.00
P. Hastatum (eyes) cane length	100.00
(Minimum order 250)	
P. Hastatum U.R. 25	.00
P. Hastatum R.C	.00
P. Hastatum 21/4" (min. order 50) 35	.00
P. Hastatum 3" (min. order 35) 50	.00
P. Hastatum 4" (min. order 25)	1.00
(Minimum order 20) P. Lacineatum R.C	.00
P. Lacineatum Mossed air layers 30	.00
P. Mandianum R.C 35	5.00
P. Mandianum 3"	.00
P. Mandianum 4" 85 P. Mandianum 4" 2 plts. 110	0.00
P. Micans R.C. (Bronze beauty) 10	0.00 80.00
P. Monstera U.R. (with aerial roots for	
6" pots)	0.00
6" pots) 60 P. Monstera 3½" 75	5.00
P. Monstera 4"	0.00
P. Pandureforma (eyes) cane length	80.00
(Minimum order 250)	5.00 140.00
P. Pandureforma R.C. (small)	.50 160.00
P. Pandureforma R.C. (tips)	0.00
P. Pandureforma mossed air layers 20	0.00
P. Pandureforma U.R. (large tips)	
3/4 lys. 20	.00
P. Pandureforma 3" 2-plts. 50 P. Pandureforma 3" (large tips) 50 P. Pandureforma 4" 75	0.00
P. Pandureforma 3" (large tips) 50	J.UU : 00
P. Pandureforma 4"	0.00
for 6" nots	0.00
for 6" pots	-

PHILODENDRON (Cont.)

P. Pertussum M.R.L. (large) P. Pertussum 3" P. Pertussum 3" (Extra quality) P. Pertussum 4" (3/4 lvs.) P. Pertussum 4" (3/4 larger lvs.) P. Pertussum 4" (extra fine) P. Pertussum 4" (2 plts. per pot)	50.00 60.00 75.00 85.00 100.00 110.00	1000	
P. Selloum sdlgs. P. Selloum 2½" P. Selloum 3" P. Selloum 6" (Limited) (Minimum order 12)	25.00 50.00 125.00	75.00	
PHOENIX PALI	-	222.22	
P. Roebelenii 2"	25.00	230.00	
PILEA			
P. Cardierei U.R. (Aluminum Plant) P. Cardierei R.C. P. Cardierei dwarf U.R. (Dwarf Self-	6.50	55.00	
branching Aluminum Plant) P. Cardierei dwarf R.C. P. Involcurata Panamiaga RC	6.00 10.00 9.00	45.00 85.00 75.00	
PITTOSPORUM	1		
P. Tobira R.C. or 3/5" sdlgs. (See Seed) P. Tobira Var. R.C.	7.00	60.00	
P. Tobira var. R.C.	15.00	125.00	
SAXIFRAGA			
S. Sarmentosa R.C. (Strawberry Geranium or Strawberry Begonia) S. Sarmentosa Tricolor (rooted runners) Subject to Availability	5.00 15.00	30.00 125.00	
SCHEFFLERA			
S. Actinophylla sdlgs. S. Actinophylla spaced sdlgs. S. Actinophylla tplts.	6.50	40.00 50.00 75.00	
SCHISMATOGLOT	TIS		
S. Roebelinii U.R. S. Roebelinii 2½" (pot grown)	35.00 50.00	300.00	
TOLMIEA			
T. Menziesii (Piggy Back) R.C.	7.50	65.00	
VITIS			
V. Mandianum R.C. (Imp. Grape Ivy) V. Rhombifolia R.C. (Grape Ivy)	10.00 7.00	85.00 60.00	
Prices Subject to Change Without Notice		1-59	

CACTUS & SUCCULENTS

We have a wide selection of varieties of cactus and succulents among our several growers of this material, but due to ever changing conditions, it is not advisable to list the over 50 varieties of cactus and over 35 varieties of succulents.

Let us have your list of requirements and for what purpose, whether for Dish Garden work, retail sale, wholesale to florist, chain stores or super markets, and quantity required. You can rest assured we will make up a suitable collection for your needs.

We can supply you this material in unrooted cuttings and rooted cuttings or seedlings.

You may want to try a collection suitable to your needs.

CACTUS ASSORTMENT NO. 1

100 plants, 10 varieties	100 5.50	1000
All named and labelled Some of the finest varieties		

SUCCULENT ASSORTMENT

100 plants, 10 varieties	4.50
All named and labelled	
Some of the most colorful varieties	

COMBINATION ASSORTMENT

ALL IN ONE ASSORTMENT

PROPOGATING CANE

100 ft. 17.50 1000 ft. Chinese Evergreen Cane(Aglaonema Modestum "Simplex") 150.00 100 feet contains over 100 eyes *Dieffenbachia Picta Cane Treated, disease-free 100 feet contains over 600 eves *Dieffenbachia Roehrsii Cane Treated, disease-free 100 feet contains over 600 eyes *Inquire for price Red Dracaena Cane (Cordyline type) Comes in varieties such as: Eugenia Andre Lord Wolseley Margaret Storey Marginata **Terminalis** \$20.00 per 100 ft. Firebrand Mrs. Rufus Scott Red Wing Tricolor \$35.00 per 100 ft. Dracaena Massangeana Cane \$35.00 per 100 ft.

PROPOGATING VINES & EYES NEPHTHYTIS

F.O.B. NEW YORK

N. Emerald Gem Eyes (vine length) 17.50 N. Green Gold Eyes (vine length) 20.00 Minimum order 500 eyes	
---	--

PHILODENDRON

P. Cordatum Vines 6/8" eyes per Vine	
(Averaging more than 600 cuts per 1000	Vines)
Medium leaves	1000 Vines 80.00
Large leaves	
Small leaves 7/9" eyes per Vine	80.00
Averaging more than 7000 cuts per 1000 Vines	
Minimum order 250 Eyes	

PHILODENDRON (Cont.)

	1000 Eyes
P. Dubia Eyes (Cane length)	80.00
P. Erubescence Eyes (Cane length)	80.00
P. Hastatum Eyes (Cane length)	100.00
P. Pandureforma Eyes (Cane length)	80.00
P. Pertussum Eyes (Cane length)	100.00
Minimum order 250 Eyes	

POTHOS

P. Wilcoxii Vines 7/9" eyes per vine Averaging more than 7000 cuts per 1000 Vines (good high color) Minimum order 250 Vines	1000 Vines 90.00
Minimum order 250 vines	

ENGLISH IVY VINES

18/30"	long		35.00
		Minimum order 500 Vines	

VARIEGATED IVY VINES

Large Leaf	18/30" long		50.00
	Minimum	order 250 Vines	

SEEDS

Anthurium Scherzerianum	.per	1000	66.00
Aralia Sieboldii	per	1000	5.00
Ardesia Crenulata	р	er lb.	5.00
Areca Lutescens Palm	per	1000	3.50
Dracaena Draco	Inqu	ire for	price
Furcraea Selloa Marginata (Bulbels)	per	1000	80.00
Philodendron Dubia Seed	per	1000	20.00
Philodendron Florida Seed	per	1000	18.00
Philodendron Florida Compacta Seed	per	1000	20.00
Philodendron Hastatum Seed	per	1000	20.00
Philodendron Imbe Seed	per	1000	15.00
Ditt. Jandson Manatara Cood)		for pric	e

SEEDS (Cont.)

Philodendron Selloum Seed	12.50
Phoenix Roebelini Palmper 1000	3.50
Pittosporum Tobiraper 1000	4.00
Schefflera Actinophyllaper 1000	4.00
Stenocarpus Sinuatusper ½ oz.	
Vriesia Splendens Seed per trade packet	7.50

We have a selection of spores of Pteris Ferns — Pellea Rotundifolia — Aspidium Tsussimense — Asplenium Nidus Avis, etc. Inquire for prices on Fern Spores.

BULBS

GLOXINIAS

These bulbs are of the finest quality grown. They are grown in new clean leafmold and pass rigid inspection abroad where they are produced, by the U. S. Department of Agriculture Inspectors to assure that only the best disease-free bulbs are allowed to be exported for United States trade. We have a good selection of the best commercial varieties. Delivery from mid-November through March 15th.

1½" 2"	- 21/2"	100 7,50 14.00 22.00	1000 65.00 130.00 200.00
21/2"	and up	39.00	275.00
		Minimum order \$5.00	1

FANCY LEAVED CALADIUMS

The finest quality disease-free bulbs grown. They are grown by the only and most scientific grower of fancy leaf caladiums in the country. All are named varieties; over 75 varieties to choose from. Many new commercial varieties by the leading Fancy Leaved Caladium Hybridist. Generously graded delivery from early December on through the year depending on your growing program or schedule. Send for our Color Chart with cultural directions and useful caladium notes.

FANCY LEAVED CALADIUMS (Cont.)	
100 1000	
#3 3/4" - 1"	
#2 1" - 11/2"	
#1 11/2" - 21/2"	>
Jumbo 2½" - 3½"	9
Mammoth 3½" up 350.00 350.00	2
Minimum order \$5.00	
Inquire regarding Lance or Strap leaf type	2
TUBEROUS BEGONIAS	
TUBEROUS BEGONIAS	٠
3	
Double giant flowering Camellia type, Copper,	
Crimson, Orange, Rose, Salmon, Scarlet, White, Yellow.	0
11/4" - 11/2" 6.90 49.00	
1½" - 2" 9.50 83.00	•
2" - 21/2"	4
2½" and up	
Minimum order \$5.00	
Double giant flowering Fimbriata (Carnation type),	/
Copper, Orange, Rose, Scarlet, White, Yellow.	>
11/4" - 11/2" 7.50 65.00	
11/2" - 2"	
2½" and up	
Minimum order \$5.00	>
Picotee (True Camellia Type) two-toned Rose and	1
White.	
10 50 20500 2	
1½" - 2"	
\mathcal{W}	
Pendula (Hanging Basket Type) produces a great	
many double flowers of fair size from one bulb, 5 colors	_
well balanced.	
1½" - 2"	
Multiflora (Hybrids) (Lilliput or Miniature) ideal for	
borders, group planting making a complete flowering	
mass.	

Seedlings, Unrooted and Rooted Cuttings, Transplants Minimum Order 100

Aguri

11/4" and up ..

IN

queles

13.50

125.00



IMPOR TANTI

PRICE LIST!